

Introduction to WIT

Art of Engagement, Milton Keynes

Who is it for?

It is aimed at current participants in the Best Companies process who want to learn more about their data through the Workplace Insight Tool; how to understand your scores, what the results mean and identifying themes.

How long is it?

10.00am to 12.30pm A half day workshop including light refreshments.

Why does it work?

Your employee survey is the first step on your journey to becoming a best place to work; but what happens once you have listened to your employees, how do you ensure that you've understood the results of your survey?

The Workplace Insight Tool (WIT) is your way of disseminating the data gathered by your employee survey, benchmarking your scores and identifying areas for improvement. Those organisations that use WIT to get the most out of their data are in the best position to identify areas for improvement and share areas of achievement as well as open up the conversation and create action plans to influence positive change in the workplace.

The session will give an overview of the tool's capabilities and focus on training delegates how to use the interactive tool to get the best out of the available data. The session will be conducted using example data and will show you how to utilise all the features of the tool including applying benchmarks, understanding heatmaps, using demographic filters and analysing year-on-year trends. There will also be the opportunity to access your own data with a member of Best Companies team to guide you and answer any questions you may have.

As well as putting the data into context to help you understand your scores we'll also be providing best practice examples and advice to inspire and guide you.

How much does it cost?

£125 plus VAT per delegate. One free place redeemable against any WIT purchase

Agenda

10.00 Arrival, registration and refreshments

10.15 Introduction and welcome briefing

10.20 Post Survey

- Who will have access to WIT?
- What do you want to get out of the data, what level is required?

10.45 The Workplace Insight Tool

- The free summary of results
- Upgradable options
- Hints and tips

11.00 Action planning

- Communication of the results
- Opening up the conversation

11.30 Breakout session

- Exploring your data
- Learning more from best practice

12.15 Q&A and closing remarks