

Introduction to Engagement

Art of Engagement, Milton Keynes

Who is it for?

It is aimed at employees at all levels

How long is it?

It is a half day

Why does it work?

In the introduction to engagement delegates will learn about why engagement is critical to business success and will have the opportunity to examine our research findings.

We will also explore how we measure engagement with live interactive voting and the opportunity to interrogate our Best Practice database during the session allowing you to identify benchmark data and company data. You will also explore practical ways in which your organisation can enhance engagement in your workplace through the Best Companies model of engagement.

How much does it cost?

£125 plus VAT per delegate

Agenda

10.00 Arrival and registration

10.15 Introduction and welcome briefing

10.20 Introduction to Engagement

- What is workplace engagement?
- Why is engagement important?
- Business success and engagement
- Our research findings
- How we measure engagement and the 8 factors

10.50 Refreshment break

11.00 Introduction to Best Companies engagement processes

- The Sunday Times Best Companies to Work For
- Best Companies Accreditation
- Best Companies Engagement Programme
- The Art of Engagement

11.30 Breakout session

- Tour of the 8 factor zones experience
- Learning more from best practice
- Your commitments

12.15 Q&A and closing remarks